

Workplan POS

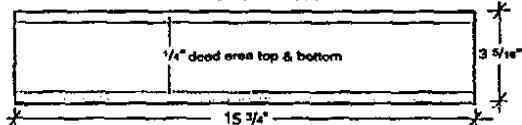
Diagrams

2 sides

51847 2765

7-11 CVC KIT

HEADER CARD

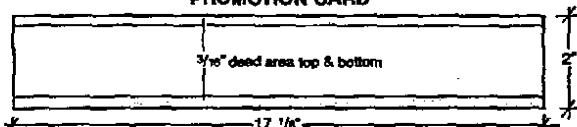


SPECIFICATIONS

Dimensions: 15 3/4" x 3 5/16"
Area: 52.172 square inches
Warning Notice: Exhibit 1
T&N: 12 pt.

CODE NAME
7-11 CVC KIT/HC

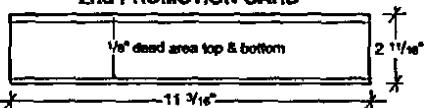
PROMOTION CARD



SPECIFICATIONS

Dimensions: 17 1/8" x 2"
Area: 34.25 square inches
Warning Notice: Exhibit 1
T&N: 12 pt.
CODE NAME
7-11 CVC KIT/PC

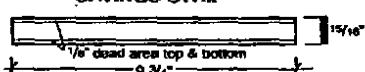
2nd PROMOTION CARD



SPECIFICATIONS

Dimensions: 11 3/16" x 2 1/16"
Area: 30.07 square inches
Warning Notice: None
T&N: 12 pt.
CODE NAME
7-11 CVC KIT/2nd PC

SAVINGS STRIP



SPECIFICATIONS

Dimensions: 9 3/4" x 15/16"
Area: 9.14 square inches
Warning Notice: None
T&N: 12 pt.
CODE NAME
7-11 CVC KIT/SS

NOTE: This kit contains advertising pieces for multiple brands.

Each kit consists of:

- 10 Header Cards
- 10 Promotion Cards
- 20 Savings Strips

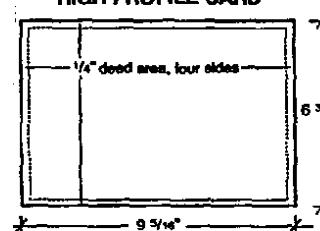
December 1993

FULL PRICE 2

5847 2766

7-11 PCD KIT

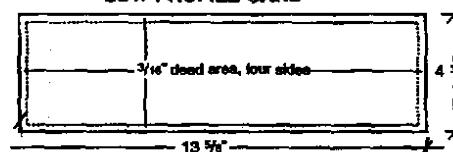
HIGH PROFILE CARD



SPECIFICATIONS

Dimensions: 9 5/16" x 6 5/16"
Area: 57.62 square inches
Warning Notice: Exhibit 1
T&N: 12 pt.
CODE NAME
7-11 PCD KIT/HPC

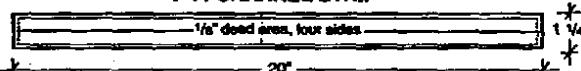
LOW PROFILE CARD



SPECIFICATIONS

Dimensions: 13 5/8" x 4 5/8"
Area: 59.61 square inches
Warning Notice: Exhibit 1
T&N: 12 pt.
CODE NAME
7-11 PCD KIT/LPC

7-11 CHANNEL STRIP*



*NOTE: Not the same size as GENERAL MARKETS Display Channel Strip.

SPECIFICATIONS

Dimensions: 20" x 1 1/4"
Area: 25 square inches
Warning Notice: Not Required
T&N: 12 pt.
CODE NAME
7-11 PCD KIT/CS

NOTE: This kit contains advertising pieces for multiple brands.

Each kit consists of:

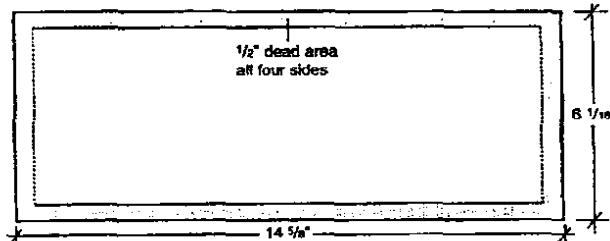
- 10 High Profile Header Cards
- 10 Low Profile Header Cards
- 20 Channel Strips

1000

Revised 12/96

FULL PRICE 3

7-COLUMN SLIDE-BY CARD
(7 COL SLIDE CARD)

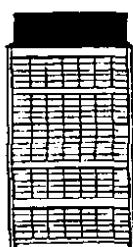


SPECIFICATIONS
Dimensions: 14 5/8" x 6 1/16"
Area: 88.00 square inches
Warning Notice: Exhibit 2
T&N: 12 pt.

CODE NAME
7 COL SLIDE CARD

USAGE

7-Column Slide-By
Requires one card
Revco Merchandiser
Requires two cards

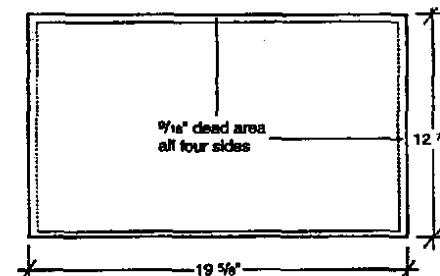


7-Column Slide-By



Revco Merchandiser

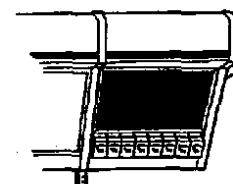
8-COLUMN OPM INSERT TRANSPARENCY
(8 COL TRANS IN)



SPECIFICATIONS
Dimensions: 19 5/8" x 12 7/8"
Area: 252.57 square inches
Warning Notice: Exhibit 4
T&N: 18 pt.

CODE NAME
8 COL TRANS IN

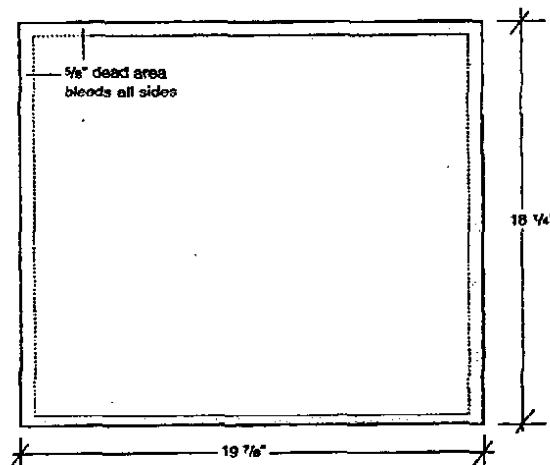
USAGE
Requires one transparency



Revised 7/95

FULL PRICE 5

8-COLUMN OPM TRANSPARENCY
(8 COL TRANS)

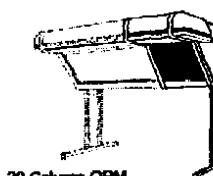


SPECIFICATIONS
Dimensions: 19 7/8" x 18 1/4"
Area: 362.72 square inches
Warning Notice: Exhibit 5
T&N: 16 pt.

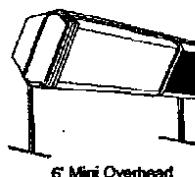
CODE NAME
8 COL TRANS
WCD FRONT

USAGE
Requires one transparency

NOTE:
Also used with:
OVERHEAD II
OVERHEAD III
OVERHEAD III R



20-Column OPM
Note: Unit attaches to 20-Column OPM



6' Mini Overhead



Waterfall Counter Display

1295

Revised 7/95

FULL PRICE 6

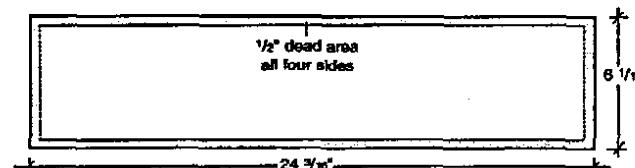
1296

Revised 12/96

FULL PRICE 7

51847 2768

11-COLUMN SLIDE-BY CARD
(11 COL SLIDE CARD)

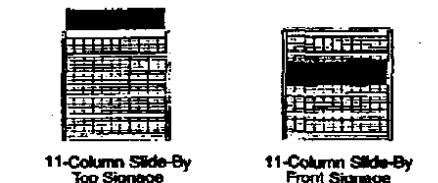


SPECIFICATIONS
Dimensions: 24 7/16" x 6 1/16"
Area: 146.64 square inches
Warning Notice: Exhibit 3
T&N: 12 pt.

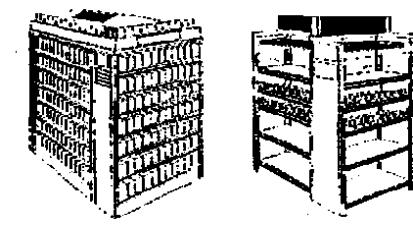
CODE NAME
11-Column Slide-By Card –
11 COL SLIDE CARD
PPCD Sign Holder –
PPCD SIGN CD

K-Mart Checklane – K-MART CK LANE
K-Mart PPCD – K-MART PPCD
Wood/Metal Spring-Load Display –
WDMETAL SP LD DISP
Metal 2' x 3' Express Checkout Display –
MET EX CK DISP

USAGE
11-Column Slide-By Top Signage
Requires one card
11-Column Slide-By Front Signage
Requires one card
PPCD Sign Holder
Requires one card
K-Mart Checklane
Requires one card
K-Mart PPCD
Requires one card
Wood/Metal Spring-Load Display
(2.5' x 3, 2.5' x 3.5, 2.5' x 4)
Requires two cards
2' x 3' Metal Express
Checkout Display
Requires three cards

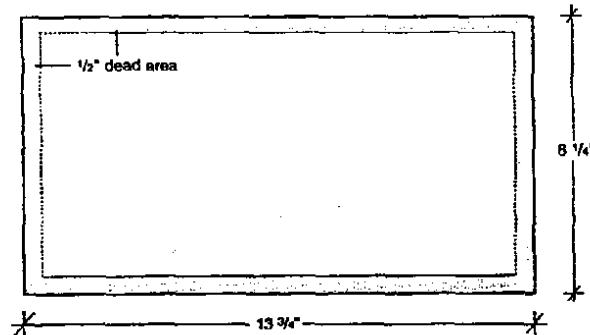


11-Column Slide-By Top Signage
11-Column Slide-By Front Signage

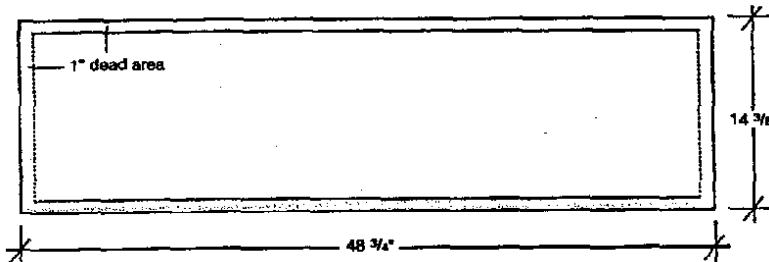


Wood/Metal Spring-Load Display
2' x 3' Metal Express Checkout Display

14" HEADER CARD OR TRANSPARENCY
(14" HEADER CARD, 14" HEADER TRANS)



15" X 49" HORIZONTAL TRANSPARENCY
(15 X 49 TRANS)



SPECIFICATIONS

Dimensions: 13 3/4" x 8 1/4"
Area: 113.44 square inches

Warning Notice: Exhibit 3

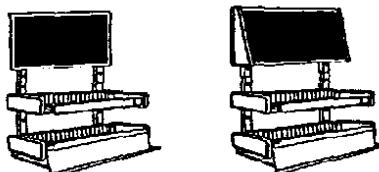
T&N: 12 pt.

CODE NAME

14" HEADER CARD
14" HEADER TRANS

USAGE

System III Counter Display
Requires one top transparency/card
Doral 6-Tray Counter Display
Requires one top card



Non-illuminated Enhanced
30-Pack Tray
System III Counter Display

Illuminated Enhanced
30-Pack Tray
System III Counter Display

SPECIFICATIONS

Dimensions: 48 3/4" x 14 3/8"
Area: 700.78 square inches

Warning Notice: Exhibit 6

T&N: 24 pt.

CODE NAME

15 x 49 TRANS

USAGE

Requires two transparencies



15 x 49 Sign

Revised 12/96

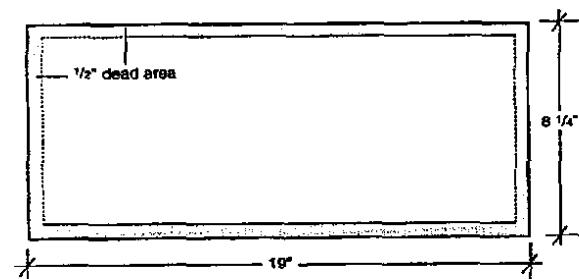
FULL PRICE 8

Revised 7/95

FULL PRICE 9

51847 2769

19" CANOPY CARD OR TRANSPARENCY
 (19" CANOPY CARD, 19" CANOPY TRANS, 19" CTN TRANS)



SPECIFICATIONS
 Dimensions: 19" x 8 1/4"
 Area: 156.75 square inches
 Warning Notice: Exhibit 3
 T&N: 12 pt.

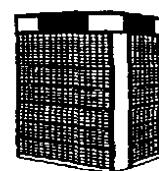
CODE NAME
 19" CANOPY CARD
 19" CANOPY TRANS
 19" CTN TRANS

USAGE
 System III Counter Display
 Requires one transparency

Gondola End Pack Merchandiser
 Requires three cards

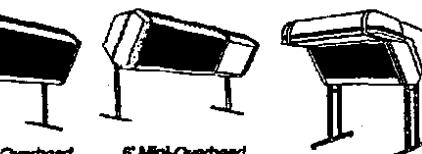
Flex/Wood Unit
 Requires multiple cards or transparencies
 based on installation

Doral 9-Tray Counter Display
 Requires one card or transparency
 Curved Lens 40-Pack Tray Enhancement Kit
 Requires one transparency



Gondola End Pack Merchandiser

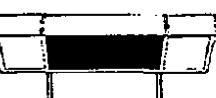
Flex/Wood Unit



SPECIFICATIONS
 Dimensions: 49 1/16" x 18 1/4"
 Area: 895.39 square inches
 Warning Notice: Exhibit 7
 T&N: 32 pt.

CODE NAME
 20 COL TRANS

USAGE
 Requires one transparency



Overhead III Decor Kit

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FULL PRICE 11

1996

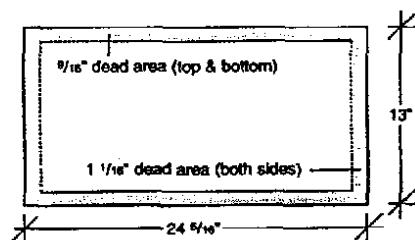
Revised 12/96

FULL PRICE 10

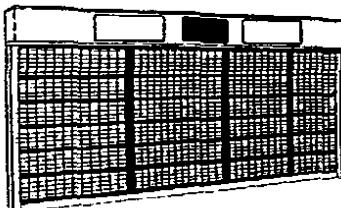
1996

51847 2770

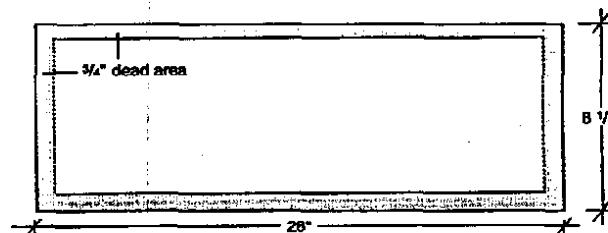
**24" ENHANCED CANOPY CARD OR TRANSPARENCY
(24" ENH CAN TRANS)**



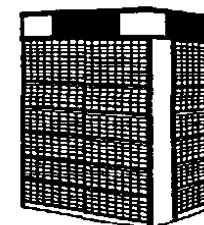
SPECIFICATIONS
Dimensions: 24 5/16" x 13"
Area: 316.06 square inches
Warning Notice: Exhibit 4
T&N: 18 pt.
CODE NAME
24" ENH CAN CD
24" ENH CAN TRANS



**28" CANOPY CARD OR TRANSPARENCY
(28" CANOPY CARD, 28" CTN TRANS)**

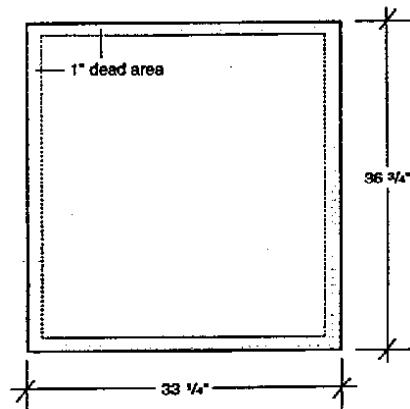


SPECIFICATIONS
Dimensions: 28" x 8 1/4"
Area: 231.00 square inches
Warning Notice: Exhibit 4
T&N: 18 pt.
CODE NAME
28" CANOPY CARD
28" CTN TRANS
USAGE
Flex/Wood Unit
Requires multiple cards or transparencies based on installation.

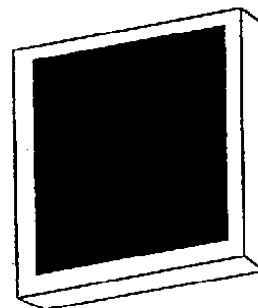


FlexWood Unit

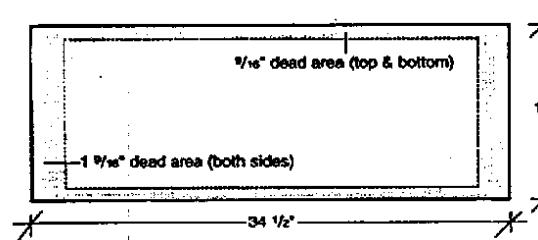
**32" x 37" RECTANGULAR TRANSPARENCY
(32 X 37 TRANS)**



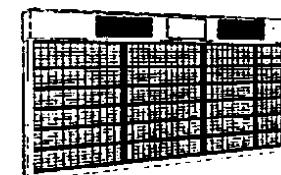
SPECIFICATIONS
Dimensions: 33 1/4" x 36 3/4"
Area: 1221.94 square inches
Warning Notice: Exhibit 7
T&N: 32 pt.
CODE NAME
32 x 37 TRANS
USAGE
Requires two transparencies



**36" ENHANCED CANOPY CARD OR TRANSPARENCY
(36" ENH CAN TRANS)**



SPECIFICATIONS
Dimensions: 34 1/2" x 13"
Area: 448.50 square inches
Warning Notice: Exhibit 5
T&N: 18 pt.
CODE NAME
36" ENH CAN CARD
36" ENH CAN TRANS
USAGE
36" Light Thief
Requires two transparencies
Enhanced Canopy
Varies



Enhanced Canopy



36" Light Thief

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FULL PRICE 14

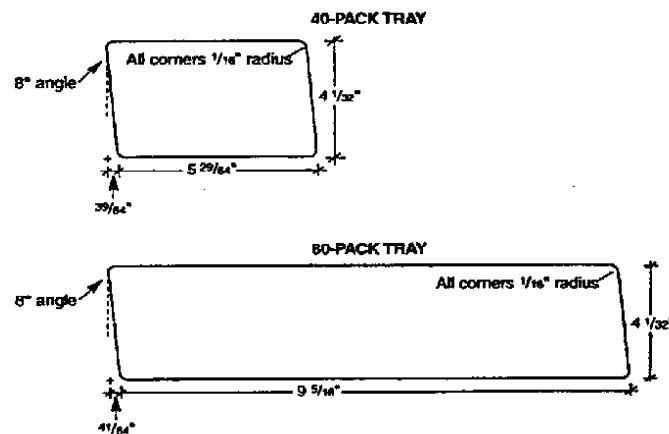
1296

Revised 7/95

FULL PRICE 15

51847 2772

**40-PACK TRAY LARGE END CAP CARD
AND 80-PACK TRAY LARGE END CAP CARD
ALSO: 30/54-PACK TRAY**



SPECIFICATIONS

40-PACK TRAY:
Dimensions: 5 29/64" x 4 1/32"
Area: 21.96 square inches
Warning Notice: Not required
T&N: 12 pt

CODE NAME
40-PK TRAY LG END CAP CD

USAGE
Requires two cards

NOTE:
Cards print front and back

SPECIFICATIONS

80-PACK TRAY:
Dimensions: 9 5/16" x 4 1/32"
Area: 37.52 square inches
Warning Notice: Exhibit 1
T&N: 12 pt

CODE NAME
80-PK TRAY LG END CAP CD

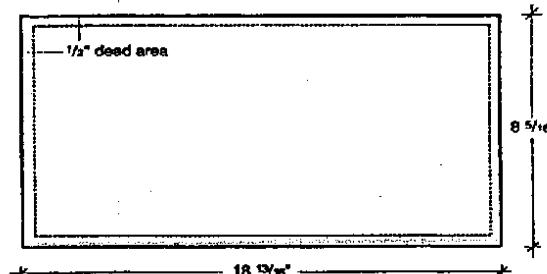
USAGE
Requires two cards

NOTE:
Cards print front and back



System III Counter Display

APD ENHANCED CARD OR TRANSPARENCY



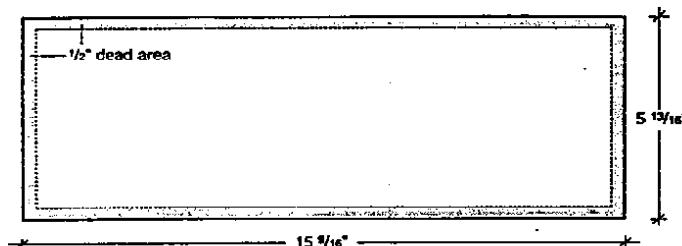
SPECIFICATIONS
Dimensions: 18 13/16" x 8 5/16"
Area: 156.38 square inches
Warning Notice: Exhibit 3
T&N: 12 pt

CODE NAME
APD ENH CARD
APD ENH TRANS

USAGE
Requires one card or transparency



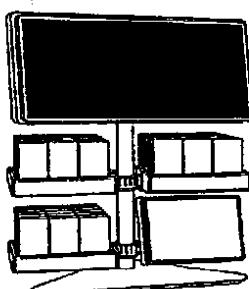
APD LARGE CARD OR TRANSPARENCY



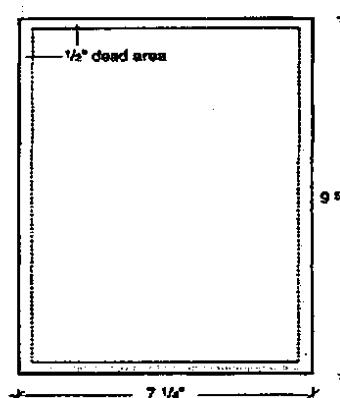
SPECIFICATIONS
Dimensions: 15 9/16" x 5 13/16"
Area: 90.46 square inches
Warning Notice: Exhibit 2 or 2(a)
T&N: 12 pt.

CODE NAME
APD LG CARD
APD LG TRANS

USAGE
Requires one card or transparency



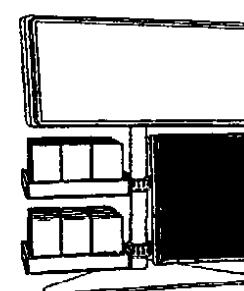
APD MEDIUM CARD OR TRANSPARENCY



SPECIFICATIONS
Dimensions: 7 1/4" x 9 5/16"
Area: 67.52 square inches
Warning Notice: Exhibit 2 or 2(a)
T&N: 12 pt.

CODE NAME
APD MED CARD
APD MED TRANS

USAGE
Requires one card or transparency



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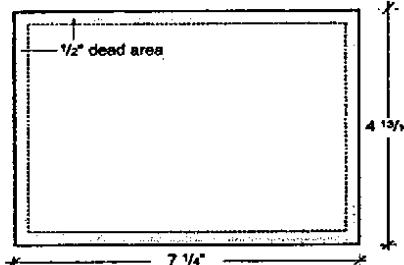
FULL PRICE 18

1996

FULL PRICE 19

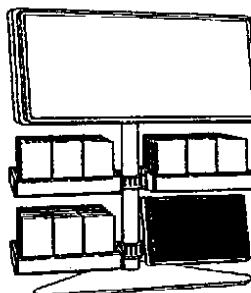
51847 2774

APD SMALL CARD OR TRANSPARENCY

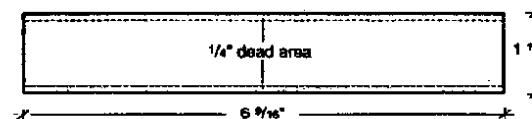


SPECIFICATIONS
Dimensions: 7 1/4" x 4 13/16"
Area: 34.89 square inches
Warning Notice: Not Required
T&N: 12 pt.

CODE NAME
APD SM CARD
APD SM TRANS
USAGE
Requires one card or transparency



APD TRAY STRIP



SPECIFICATIONS
Dimensions: 6 9/16" x 1 1/2"
Area: 9.84 square inches
Warning Notice: Not Required
T&N: 12 pt.
CODE NAME
APD TRAY STRIP
USAGE
Requires one card



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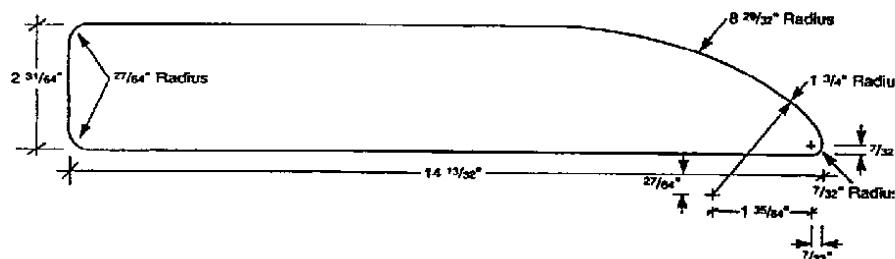
FULL PRICE 20

December 1996

FULL PRICE 21

51847 2775

**CURVED LENS 40-PACK TRAY ENHANCEMENT
END CAP CARD**



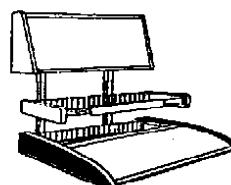
SPECIFICATIONS
Dimensions: 14 13/32" x 2 31/64"
Area: 35.814 square inches

Warning Notice: Not required
T&N: 12 pt.

CODE NAME
CURVED LENS 40-PK TRAY ENH END CAP CD

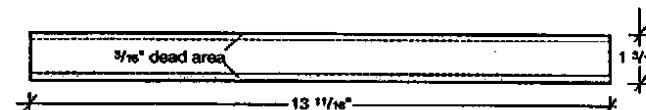
USAGE
Requires two cards (one each side)

NOTE
Prints two sides



Curved Lens 40-Pack Tray
Enhancement End Cap Card

**DISPLAY CHANNEL STRIP
(CHANNEL STRIP)**



SPECIFICATIONS
Dimensions: 13 11/16" x 1 3/16"
Area: 16.25 square inches
Warning Notice: NA
T&N: 12 pt.

CODE NAME
CHANNEL STRIP

USAGE
System III Counter Display
Requires one card
Doral 6-Tray Counter Display
Requires three cards



System III Counter Display
40-Pack Tray



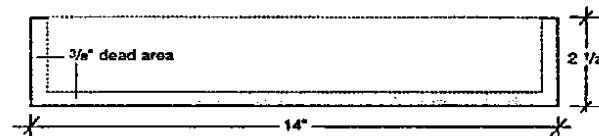
System III Counter Display
30-Pack Tray



Doral 6-Tray Counter Display

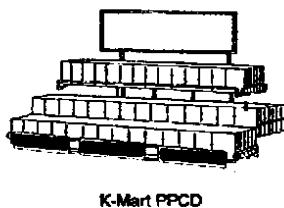
*Note: A determination must be made prior to production as to whether the Display Channel Strip is Temporary or Permanent POS. If Permanent, T&N's are not required.

**DISPLAY STRIP
(DISPLAY STRIP)**



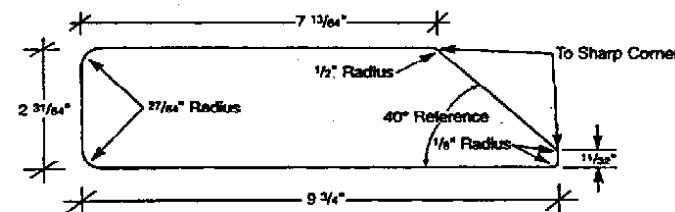
SPECIFICATIONS
Dimensions: 14" x 2 1/2"
Area: 35.00 square inches
Warning Notice: Not required
T&N: 12 pt.

CODE NAME
DISPLAY STRIP
USAGE
K-Mart Large PPCD
(Requires three cards)

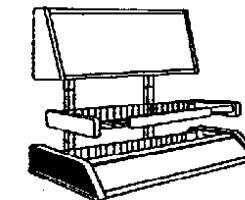


K-Mart PPCD

ENHANCED 40-PACK TRAY END CAP CARD

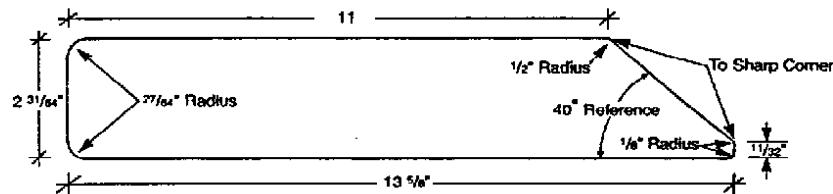


SPECIFICATIONS
Dimensions: 9 3/4" x 2 3/4"
Area: 24.24 square inches
Warning Notice: Not Required
T&N: 12 pt.
CODE NAME
ENH 40-PK TRAY END CAP CD
USAGE
Requires two cards (one each side)
NOTE
Prints two sides



Enhanced 40-Pack Tray End Cap Card

ENHANCED 80-PACK TRAY END CAP CARD

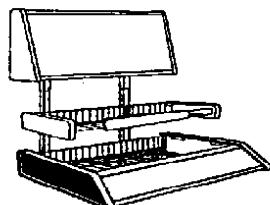


SPECIFICATIONS
Dimensions: 13 5/8" x 2 31/64"
Area: 33.87 square inches
Warning Notice: Not Required
T&N: 12 pt.

CODE NAME
ENH 80-PK TRAY END CAP CD

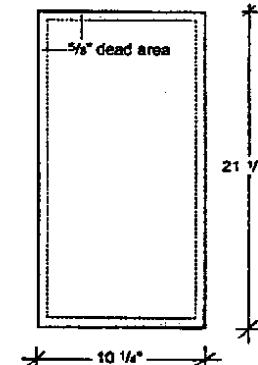
USAGE
Requires two cards (one each side)

NOTE
Prints two sides



Enhanced 80-Pack Tray End Cap Card

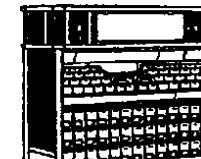
FLEX SIDE TRANSPARENCY (FLX SIDE TRANS)



SPECIFICATIONS
Dimensions: 10 1/4" x 21 1/16"
Area: 215.89 square inches
Warning Notice: Exhibit 4
T&N: 18 pt.

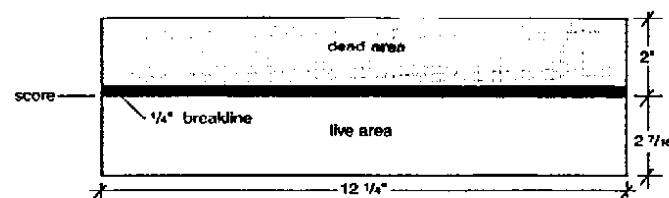
CODE NAME
FLX SIDE TRANS

USAGE
Requires one transparency



Flex Carton Merchandiser

FOLDED SHELF STRIP
(FOLDED SHELF STRIP)

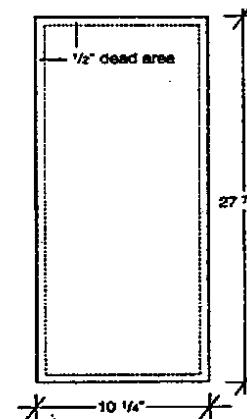


SPECIFICATIONS
Dimensions: 12 1/4" x 2 7/16"
Area: 29.89 square inches
Warning Notice: Not required
T&N: 12 pt.

CODE NAME
FOLDED SHELF STRIP



HV SIDE CARD
(HV SIDE CARD)



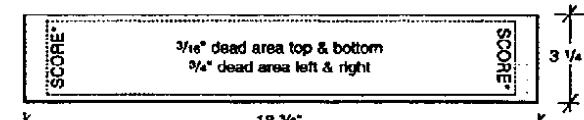
SPECIFICATIONS
Dimensions: 10 1/4" x 27 7/16"
Area: 281.26 square inches
Warning Notice: Exhibit 4
T&N: 18 pt.
CODE NAME
HV SIDE CARD
USAGE
Requires two cards (one each side)



LARGE PACKAGE MERCHANDISER CARD OR TRANSPARENCY

ALSO: PRICER CARD

(24" PKG CARD, 24" PKG TRANSP)



*Note: Score indicated is applicable to card only; not required on transparency.

SPECIFICATIONS

Dimensions: 18 3/8" x 3 1/4"
Area: 59.72 square inches
Warning Notice: Exhibit 1
T&N 12 pt.

CODE NAME
24" PKG CARD
24" PKG TRANSP



System III
Counter Display



40-Pack Tray
Enhancement Kit



80-Pack Tray
Enhancement Kit

USAGE

System III Counter Display
Requires one top transparency/card
and one bottom card
40 and 80-Pack Tray Enhancement Kit
Requires one card
120 Pack Counter Display
Requires one card
Suction Cup Window Display (Large)
Requires one card
Doral 9-Tray Counter Display
Requires one card



120 Pack Wire
Counter Display

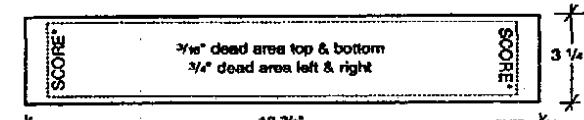


Suction Cup Window
Display (Large)



Doral 9-Tray
Counter Display

LARGE PACKAGE MERCHANDISER CARD OR TRANSPARENCY (Continued)



*Note: Score indicated is applicable to card only; not required on transparency.

USAGE (Continued)

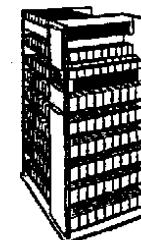
9, 11, 14, 18, 20-Column Package Merchandiser
Requires one card
Flex Carton Merchandiser
(2.5', 3', or 4' Flex Sections)
Requires one or two cards
Permanent Topper Spring Load
Requires two cards
UPM Package Merchandiser
Requires two to six cards



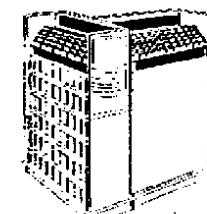
9, 11, 14, 18, 20-Column
Package Merchandiser



Flex Carton Merchandiser



Permanent Topper
Spring Load



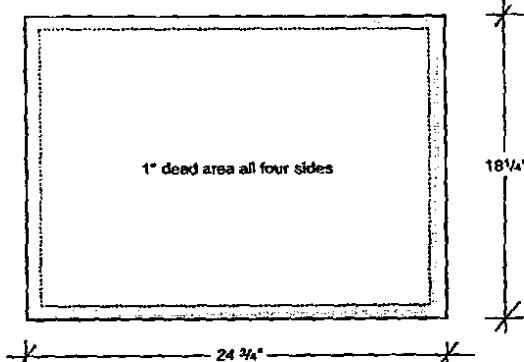
UPM Package Merchandiser

LARGE PASTER

ALSO: 4' MINI OVERHEAD }
6' MINI OVERHEAD }
OVERHEAD I }

6' MINI OVERHEAD
OVERHEAD I
V1-6510015

(LARGE PASTER)



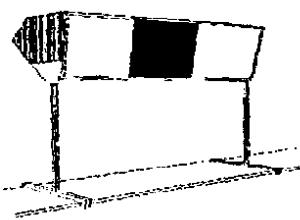
Paster must be designed horizontally to be used as a card in the overhead units.

SPECIFICATIONS

Dimensions: 24 3/4" x 18 1/4"
Area: 451.69 square inches
Warning Notice: Exhibit 5
T&N: 12 pt.

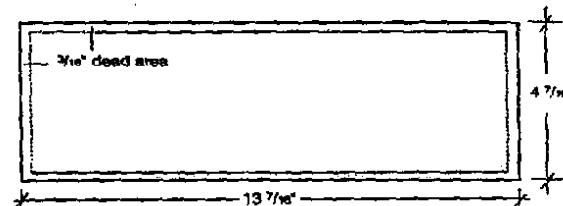
CODE NAME
Mini Overhead - MINI OVHD
Larger Paster - LARGE PASTER

USAGE
4' Mini Overhead (one sheet or card)
6' Mini Overhead (one sheet or card)
Overhead I (two sheets or cards)



LARGE PPD CARD AND TRANSPARENCY

(LG PPD CARD, LG PPD TRANS)



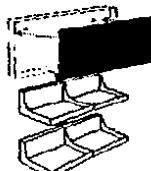
SPECIFICATIONS

Dimensions: 13 7/16" x 4 7/16"
Area: 59.87 square inches
Warning Notice: Exhibit 1
T&N: 12 pt.

CODE NAME
LG PPD CARD
LG PPD TRANS

USAGE
Requires one card

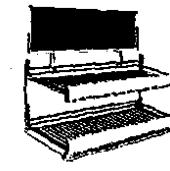
ADDITIONAL USAGE:
Suction Cup Window Display (Small)
Requires one card



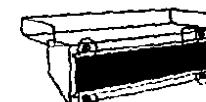
PPD Display



System III
30-Pack Tray

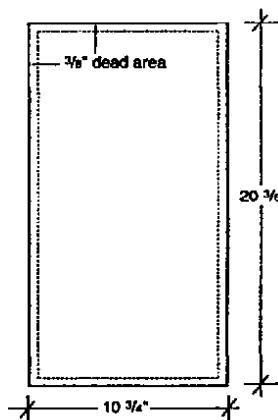


Forsyth Display

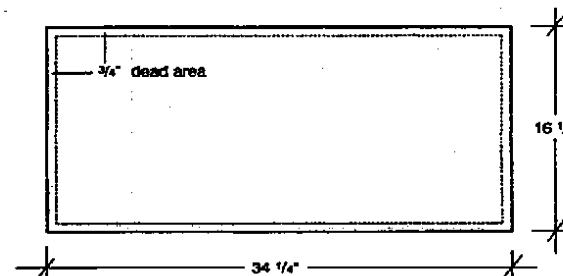


Suction Cup Window
Display (Small)

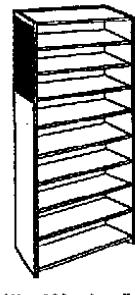
LV SIDE CARD
(LV SIDE CARD)



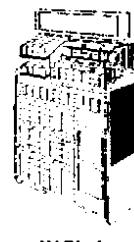
**NON-SELF SERVICE
ENHANCED SIGN TRANSPARENCY**
(NSS SIGN TRANSP)



SPECIFICATIONS
Dimensions: 10 3/4" x 20 3/8"
Area: 219.03 square inches
Warning Notice: Exhibit 4
T&N: 18 pt.
CODE NAME
LV SIDE CARD
USAGE
Requires two cards (one each side)

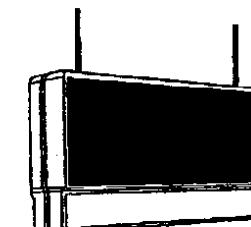


Wood Merchandiser



LV Display

SPECIFICATIONS
Dimensions: 34 1/4" x 16 1/4"
Area: 556.56 square inches
Warning Notice: Exhibit 6
T&N: 24 pt.
CODE NAME
NSS SIGN TRANSP
USAGE
Requires two transparencies



Revised 7/95

FULL PRICE 35

1296

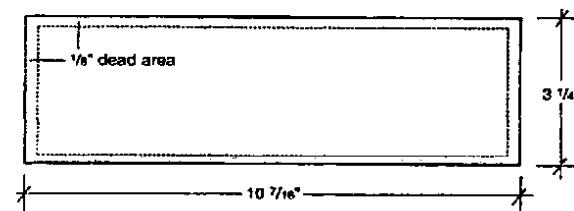
Revised 7/95

FULL PRICE 34

1295

51847 2782

**SMALL PACKAGE MERCHANDISER CARD
OR TRANSPARENCY**
(16" PKG CARD, 16" PKG TRANSP)



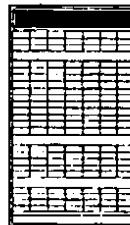
SPECIFICATIONS
Dimensions: 10 7/16" x 3 1/4"
Area: 33.93 square inches
Warning Notice: Not required
T&N: 12 pt.

CODE NAME
16" PKG CARD
16" PKG TRANSP

USAGE
Package Merchandiser
Requires one card

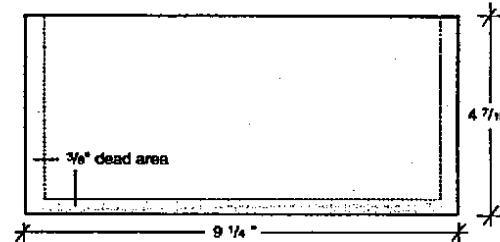


System III
30-Pack Tray Enhancement Kit



7-Column Package Fixture

**SMALL PPD CARD
(SM PPD CARD)**



SPECIFICATIONS
Dimensions: 9 1/4" x 4 7/16"
Area: 41.05 square inches
Warning Notice: Exhibit 1
T&N: 12 pt.

CODE NAME
SM PPD CARD

USAGE
8-Sided L/P Centralized
Requires four cards
20/30/40 Pack Counter Display
Requires one card
PCD Display
Requires one card
PPD Display
Requires one card

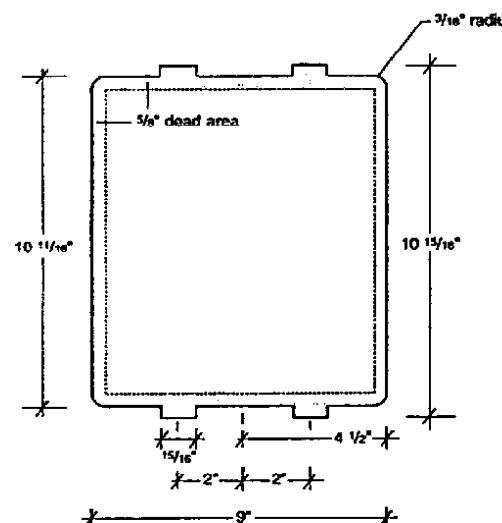


20/30/40 Pack Counter Display PPD Display PCD Display



8-Sided L/P Centralized
Merchandiser

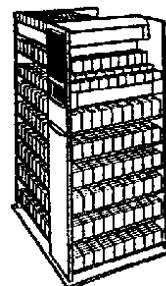
SMALL SIDE CARD
(SM SIDE CARD, SVGS CENTER SIDE CD)



SPECIFICATIONS
Dimensions: 9" x 10 15/16"
Area: 96.43 square inches
Warning Notice: Exhibit 2
T&N: 12 pt.

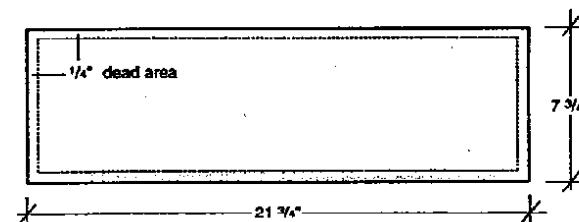
CODE NAME
SM SIDE CARD
SVGS CENTER SIDE CD

USAGE
Requires two cards

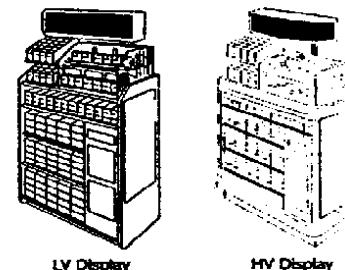


UPM Package Merchandiser

TOP TRANSPARENCY
(TOP TRANS)



SPECIFICATIONS
Dimensions: 21 3/4" x 7 3/4"
Area: 168.56 square inches
Warning Notice: Exhibit 3
T&N: 12 pt.
CODE NAME
TOP TRANS
USAGE
HV Display
LV Display



LV Display

HV Display